	From: Shona Brown Sent:9/25/2005 7:18 AM
	To: [-] Arnnon Geshuri
23	Cc: [-] Joan Braddi; Omid Kordestani
200	Bcc: [-]
	Subject: Re: Shona - for your review - Protocol for Do Not Cold Call and Sensitive Companies
	Arnnon - Sorry for the delay in responding. Omid has been waiting for a response on this, and the delay is entirely my fault. I would like to finalize with you Monday AM, and then present in EMG, so Omid has his final version.
	I have a couple of reactions. First, I wonder if "ebay; excluding paypal" should be on the sensitive list? Second, I would rephrase the emg member call-in to be "make a call letting them know we have MADE an offer and by exception if EMG deems necessary
	On 9/15/05, Arnnon Geshuri <arnnon@google.com> wrote:</arnnon@google.com>
	After speaking with Joan, enclosed is my recommendation for a protocol around "Do Not Cold Call" and "Sensitive" companies:
	Special Protocol for
000000	"Do Not Cold Call" and "Sensitive" Companies
	The following companies have special agreements and are part of the "Do Not Cold Call" list:
	* Genentech * Intel * Apple * Paypal * Comcast
	For each of these "Do Not Cold Call" companies we agreed to the following protocol:
	* not to directly cold call into those companies; * but, we would accept internal or external references that indicated that an individual was "looking;" * and, of course, we will also accept direct solicitation from a candidate (this will most likely come into play when an individual's peer has recently joined us)
	Due to our partnerships, the following companies fall under the "Sensitive" companies list:
	* AOL * AskJeeves * Earthlink * NTL
100000	For each of these "Sensitive" companies we agreed to the following protocol:

* Executive Recruiting: Inform EMG of any Director level or above candidate who we have engaged and who is

starting the interview process at Google * Executive Recruiting: If we go to offer with a Director or above candidate, Staffing should inform EMG and EMG will designate a senior exec to place a courtesy call into the Sensitive company to let them know we will be making and/or made an offer * General Recruiting: For any non-exec position, we should be aware the company is on the Sensitive Company list but there are no restrictions to our recruiting from these companies at junior levels.	